



Region of Waterloo Arts Fund

Minutes

Thursday, January 18, 2018

3:00 p.m.

Room 218

Regional Administration Building

150 Frederick Street, Kitchener, Ontario

Present were: Chair B.A. Keller, P. Mulloy, R. Nixon, K. Seiling* and K. Sheehy

Members Absent: A. Dobkowski, K. Redman, J. Rodriguez and R. Waldeck

Also Present: T. Brubacher, L. Golds, L. Legate, M. Scott

The meeting began at 3:00 p.m. without quorum.

L. Legate advised that as there was no quorum Board Appointments and Elections would not be able to proceed. The Board decided to continue to discuss items that would not need action or voting.

B.A. Keller noted she has received M. Hopkins resignation.

B.A. Keller introduced Lindsay Golds, who is being presented as a new Board member for appointment. L. Golds shared information about herself and her place in the local arts community.

* K. Seiling entered the meeting at 3:06 p.m.

Declarations of Pecuniary Interest under the “Conflict of Interest Policy of the Region of Waterloo Arts Fund”

None declared.

Business Arising From the Minutes

a) Communications Volunteer Recruitment – Update

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B.A. Keller noted she is still working on recruiting for this position.

New Business

a) Report on 15/150 project – Next Steps

M. Scott shared that five of the six videos have been posted to the Arts Fund website. She will notify the Board when the last video is uploaded.

B.A. Keller attended an information and pitch session hosted by Bell Media for FibreTV community programming opportunities. She received positive feedback from them for showing the six 15/150 videos and will be meeting further with them to discuss this opportunity.

M. Scott suggested a celebration event to screen all six videos. Guests could include current and past Arts Fund Board members, Regional Council, the videographers Paul Campsall and Tom Knowlton, and 15/150 Grant recipients and their guests. Suggested locations include the Princess Cinema, The Registry Theatre and both the Kitchener and Cambridge Libraries. M. Scott offered to work on this along with other interested Board members.

B.A. Keller expressed thanks to M. Scott for all her work on this project, and her extensive work on the Arts Fund Board.

b) Review of 2017 & Goals for 2018

B.A. Keller outlined Board goals for 2018:

- Board Development initiatives and succession planning;
- Reach out to the Townships to build awareness of the fund;
- Clarify communications priorities (key messages) and map out a strategy;
- Collaborate with other funders and alliances to plan an event on the topic of granting opportunities. She has met with representatives from the 3 cities and they have formed a Steering Committee to plan an event for 2018.

The Board also shared thoughts on introducing funding categories, which could include a focus on emerging artists, as well as how to measure the success of granted projects. In response to a question regarding feedback to unsuccessful grant applicants, B.A. Keller noted that the Arts Fund is a volunteer board with no staff, and does not have the capacity to provide this type of communication. She noted that the Open House is an opportunity for conversations with Board members on how to improve applications, and suggested applicants talk to community members who have agreed to be Peer-to-Peer Advisors.

Other Business

- a) Table of Contents document for the Arts Fund Board Executive Manual was distributed and received for information.
- b) Chair's Information Memo was received for information.
- c) The 2018 promotional postcards are available for distribution. Those members who are able to distribute them were given pre-addressed packages; the balance will be mailed by support staff.
- d) B.A. Keller shared she was interviewed by Paul Knowles of Exchange Magazine for a feature in the January/February 2018 issue.

Next Meeting – TBA to complete Board Appointments and Elections

The meeting adjourned at 4:40 p.m.

Board Chair, B.A. Keller

Corporate Clerk, T. Plummer