



Region of Waterloo Arts Fund

Minutes

Thursday, September 9, 2021

3:50 p.m.

Meeting held electronically

150 Frederick Street, Kitchener

Present were: President B. Chesney, M. Braun, L. Golds, D. Kirton, R. Nixon, I. Ring, J. Rula, S. Scott and C.A. Treitz

Also Present: H. Chimirri-Russell, G. Sheele

Regrets: H. Jowett, K. Redman and P. Shannon

Declarations of Pecuniary Interest Under the Conflict of Interest Policy of the Region of Waterloo Arts Fund

There were no declarations.

Approval of Minutes

Open Session – June 17, 2021

Moved by M. Braun

Seconded by I. Ring

That the Region of Waterloo Arts Fund approve the open session minutes of the meeting held on June 17, 2021.

Carried

Closed Session – June 17, 2021

Moved by M. Braun

Seconded by S. Scott

That the Region of Waterloo Arts Fund approve the closed session minutes of the meeting held on June 17, 2021.

Carried

Business Arising from the Minutes

There were no items of business arising from the minutes.

Correspondence

Ratification of Grantee Requests

The Board ratified the following requests, which were approved via e-mail in advance of the September 9, 2021 Arts Fund Board meeting. Staff were directed to send written notifications of the Board's decisions.

Moved by D. Kirton

Seconded by J. Rula

That the Region of Waterloo Arts Fund approve the following requests:

1. F19-31, Emily Bednarz, The New Quarterly Podcasting Initiative
 - Approval of a 6 month project extension until July 30, 2022, at which time a Final Report will be due.
2. S20-16, A. S. Compton, Nelson (working title)
 - Approval of a project extension until December 31, 2021, at which time a Final Report will be due.
3. S20-61, Jeff Cowell, I'm Who I am
 - Approval of a project extension until March 2022, with a Final Report submitted by June 30, 2022.
4. S20-43, Ashley Hynd, Minjimendan Wiisagidenaniwe: Once They Spoke Anishinaabemowin
 - Approval of a project extension until March 31, 2022, and a change of Arts Fund grant funding for an editor (\$2,500), to hire a creative consultant.
5. S18-62, Angela Onuora, Operation Lights Out
 - Approval of a project extension until September 15, 2021, at which time a Final Report will be due.
6. F19-23, Jason Green, The Fable Forest
 - Approval of a project extension until August 31, 2022, at which time a Final Report will be due.
7. S20-10, Tara Butler, Dance Takes Berlin

- Approval of a project extension until March 25, 2022, at which time a Final Report will be due.
8. F19-28, Mary-Catherine Pazzano, Beyond the Rainbow: Celebrating Judy Garland's Career
 - Approval of a project extension until June 30, 2022, at which time a Final Report will be due.
 9. S20-37, Richard Garvey, Live Album and Video Recording with Full Band and String Section
 - Approval of a project extension until March 31, 2022, at which time a Final Report will be due.
 10. S20-70, Markus Wanka, Mark V (working title)
 - Approval of a project extension until November 1, 2021 with a Final Report submitted by January 1, 2022.
 11. F19-03, CAFKA, White Elephant
 - Approval of a project extension until September 30, 2021, at which time a Final Report will be due.
 12. S20-38, Stephen Trimm, Step, Scale, and Sing: A Mini-Musical Anecdote
 - Approval of a project extension until March 31, 2022, at which time a Final Report will be due.
 13. S20-58, Carly Ann Derderian, Mall of Maladaptive Dreaming
 - Approval of a project extension until June 30, 2022 with a Final Report submitted by August 31, 2022.
 14. F20-97, Yolanda Cano, Industrial Legacy of KW
 - Approval of a project extension until June 2022 with a Final Report submitted by July 30, 2022.
 15. F20-47, Francois Goudreault, Sweet Nostalgia by Hello Kelly
 - Approval of a project extension until April 2022 with a Final Report submitted by May 31, 2022.
 16. F19-12, Mary Neil, Exploring Diversity in the Region of Waterloo through Community Compositions and Junk Music
 - Approval of a project extension until January 31, 2022 with a Final Report submitted by March 31, 2022.
 17. F20-28, Alysha Brilla, Alysha Brilla 'The Body - Acoustic' Full Length Album, 2021
 - Approval of a project revision from live performance to studio/video performance, as outlined in correspondence received.
 18. S20-36, Roger Skelly, Sympathetic Strings

- Approval of a project revision from in-person performances to live video, as outlined in correspondence received.

19. F20-64, Ross Muir, JOB's BLUES: A Blues Opera [Request received Sept 8th)

- Approval for a project extension until May 2022 with a Final Report to be submitted by July 31, 2022.

Carried

New Business

Discussion: Proposed Policy Regarding Grantee Requests for Extensions

B. Chesney provided a summary of recent email exchanges between staff and the board executive on this issue and sought board feedback and direction.

The board discussed the merits of restricting the number of extensions permitted, agreeing on the need to frame messaging on the policy so that grantees are aware.

Moved by S. Scott

Seconded by I. Ring

That the Region of Waterloo Arts Fund approve a policy to restrict the number of Project Extensions to normally one (1) per Grantee/Project and for a duration normally not to exceed twelve (12) months.

Carried, unanimously

Other Business

Ad Hoc Committee for Indigenous Black and People of Colour (IBPOC) Strategy Update

B. Chesney provided an update on the Committee's activities, including the preparation of a Request for Proposal (RFP) that has been posted to the Arts Fund website with a deadline of September 24th. The RFP has a maximum of \$5,000 for the initial stage of the consultation.

Communications Committee Update

- Social Media Quarterly Reports: January - July 2021

S. Scott referred to the Communications Plan that had been established pre-COVID-19.

G. Sheele, Social Media Coordinator, said current social media has reached 33,000-37,000 people in a quarter and mentions where the Arts Fund is tagged have doubled each quarter. Previous outreach had been reaching about 1,500 in a quarter. She noted social media is the first contact for many prospective grant applicants. She said she is

challenged by spending no more than eight hours a week doing social media for the Arts Fund, but interviews and creating reels on Instagram are taking more time than she is allotted per week.

Final Reports Review Committee Update

B. Chesney advised that the Final Reports Review Committee has not reviewed any Final Reports over the summer but there are about 12 submitted Reports pending review. These will be reviewed in late-September or early-October so that any conflicts with the Fall 2021 round of applications can be managed in a timely manner.

Reminders to the Board

- Staff reminded Board members who have not yet signed and submitted their Conflict of Interest forms and biographies to do so at their earliest convenience.
- The board Executive appointments will take place in November. This is Ian Ring's last meeting.
- Bill will be following up with the Good Foundation as this is the last year of the 2-year arrangement to provide \$50,000 per year. Typically, money is allocated to grantees in the Fall round.

7. Next Meetings:

- **Thursday, November 25, 2021 at 1:00 p.m.**
(Fall 2021 Grant Review Meeting)
- **Friday, November 26, 2021 at 3:00 p.m.**
(Supplementary Review Meeting, if required)

8. Adjourn

The meeting adjourned at 4:48 p.m.

Board President, W. Chesney

Corporate Clerk, S. Natolochny