



Media Release

For immediate release

September 25, 2020

Region of Waterloo Arts Fund and the Good Foundation Continue Relationship to Support Waterloo Region Arts Community

Region of Waterloo Arts Fund Board members and family members of the London-based Good Foundation are pleased to announce that the Foundation has donated an additional \$50,000 to the Arts Fund for disbursement on behalf of the Good Foundation in its fall 2020 granting cycle. Together with 2019's donation, this makes \$90,000 of support to our arts organizations gratefully received from the Good Foundation.

Established by the late Milton and Verna Good in 1974, the Good Foundation distributes funds to charitable organizations in communities of which family members are a part. Since its establishment, the Good Foundation has granted more than \$6,500,000 to arts and culture groups. The Region of Waterloo Arts Fund (RWF) was created by the Waterloo Regional Council in 2002 and, since 2003, it has granted more than \$4,000,000 to arts projects in Waterloo Region.

Foundation President Jim Good has reflected on the goodwill established between the two funding groups: "Good Foundation Inc. has much in common with the Arts Fund. Since its beginnings in Waterloo Region in 1974, the Foundation has made many local grants relating to arts and culture. [The] Arts Fund already has in place an excellent adjudication process. We believe our aims will be well served by adding some funds to what your Arts Fund currently distributes."

This is the second year of a two-year initiative and will be assessed for its success and impact following the RWF's fall 2020 granting cycle. Jim Good has stated: "We very much appreciate the cooperation of the Region of Waterloo in what so far seems to be a win-win situation."

The Arts Fund's volunteer board expresses its heartfelt gratitude for this continued trust and support. We are honoured to have been given the opportunity and responsibility to carry on the philanthropic legacy created by the Good family in the name of Milton and Verna Good.

Many projects in Waterloo Region recognize Milton Good (1911-2008) including the Milton Good Library at Conrad Grebel College at University of Waterloo. For more information about the many grants made by the Good Foundation, please visit www.goodfoundation.ca.

Fall 2020 is the inauguration of the RWF's single-stage, online application process. The deadline for applications is Friday, October 16, 2020. All applications must have been submitted to the online portal by no later than 11:59 pm.

For more information about the Arts Fund, please visit www.artsfund.ca.

For questions and more information, you may contact the Arts Fund at info@artsfund.ca or Jim Good of the Good Foundation Inc. at jgood@goodfoundation.ca